

# Annual Public Benefit Statement

of Enviro-Stewards Inc., an engineering firm and Certified B Corporation that helps clients increase their profits, sustain the environment, and compellingly benefit society.

## Objectives

Enviro-Stewards' public benefit purpose is to cultivate resilient businesses and improve lives in extraordinary ways.

Specifically, we improve the economic, environmental and social sustainability of corporations and empower groups in developing countries to sustainably provide safe water.

In the interests of those materially affected by the corporation's conduct, we strive to provide meaningful employment at greater than a living wage while building up the capacity of corporations and development groups to sustainably benefit society and the environment.

## Standards

To track progress on our public benefit objectives, Enviro-Stewards tracks the following:

- B Corporation's Impact Reports <https://www.bcorporation.net/community/enviro-stewards>
- Sustainable Waterloo Region's Sustainability Reporting [http://www.sustainablewaterlooregion.ca/rci\\_member/enviro-stewards/](http://www.sustainablewaterlooregion.ca/rci_member/enviro-stewards/)
- Living Wage Tracking of Champions <http://livingwagewr.org/employers>
- Internal Tracking of Sustainability Impacts of Enviro-Stewards Projects (spreadsheet)
- Internal Tracking of the Impacts of the Safe Water Project (spreadsheet)

## Results

B Corporation:

- Enviro-Stewards received an audited score of 140 (for reference 80 is required for certification)
- The score was so high that we received designation as a *Best for the World Business for Overall Impact* <https://bftw.bthechange.com/>

Sustainable Waterloo Region:

- Sustainable Waterloo Region's 2016 Annual Report indicates that Enviro-Stewards has reduced its emissions per employee by 57% since its baseline year (2008).
- We have therefore achieved 71% of our pledge to reduce emissions per employee by 80% by 2018.

Living Wage:

- Enviro-Stewards achieved Living Wage Waterloo Region's highest level of recognition (Champion). For this designation, all full-time and part-time employees, including student positions, earn at

least a living wage, and all contracted staff are paid a living wage. The organization is also committed to championing the living wage within its sector/industry and within the community

#### Enviro-Stewards Projects:

- To date, Enviro-Stewards projects are estimated to have saved facilities \$45 million with an average payback period of 0.9 years and saved:
  - 32 million m<sup>3</sup> of natural gas,
  - 42 million kwh of electricity,
  - 5.5 million m<sup>3</sup> of water,
  - 60 thousand tonnes of GHG emissions, and avoided
  - 48.5 thousand tonnes of waste

#### Safe Water Project:

- To date, the Safe Water Project founded by Enviro-Stewards is estimated to have:
  - Installed 747 biofilters
  - Purified 49 million litres of water
  - Saved 3.7 thousand trees
  - Avoided 7,300 tonnes of GHG emissions
  - Avoided 1,700 cases of typhoid
  - Created 17 jobs in developing countries, and
  - Injected \$20,000 into the local economy
- The civil war in South Sudan has reached a critical level which has necessitated each of the projects in that country to cease operations. However, two of the managers have been successfully relocated to Northern Uganda, where they are establishing new Safe Water Projects to provide safe water and meaningful employment to the South Sudanese refugees there as well as the local Ugandan population.

## Assessment

During 2016, Enviro-Stewards has made good progress at tracking the impacts of its projects and development work. It also continues to be ranked at or near the top of each of the relevant standards tracking organization's scales.

During 2017, Enviro-Stewards will continue to grow the market for food waste prevention services (rather than food waste management services), increase the number of projects initiated at the planning stage (3<sup>rd</sup> party holistic assessment of economically attractive green opportunities), and increase our capacity to implement and track the results of our projects. This year, we will also discontinue our service preparing air emission permit applications as our prevention-based work is more beneficially impactful than our environmental compliance assistance work. We are also investing in additional sales training to assist our Water, Energy, and Food conservation departments to further develop their sales capacity to increase our beneficial impact and creation of meaningful employment.

The Safe Water Project will develop free franchises for groups wanting to either start a new Safe Water Project or to convert their existing charitable-based project to an enterprise model (in order to increase their beneficial impact).